



**a:c**



# **A REFERENCE IN FILM AND AUDIOVISUAL EDUCATION**

**42 FACE-TO-FACE  
AND ONLINE COURSES**

**2 TECHNICAL  
ACCREDITED COURSES**

**SÃO PAULO - RIO DE JANEIRO  
REMOTE EDUCATION  
PLATFORM**



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**18 YEARS TRAINING  
PROFESSIONALS**

**MORE THAN 27K STUDENTS**

**3500 FILMS PRODUCED**





A behind-the-scenes photograph of a film set. The scene is dimly lit, with several large studio lights on stands illuminating the area. In the foreground, a woman in a white shirt and light blue jeans is walking from left to right. In the center, a man is sitting at a wooden desk, working on something. To his left, another man is sitting on a chair. In the background, there are more people and equipment, including a large screen and a red sofa. The text "RESULTS AND RECOGNITION" is overlaid in large, bold, yellow capital letters on the right side of the image.

# RESULTS AND RECOGNITION





**2021**

## **SOME HIGHLIGHTS OF STUDENTS' WORK**

### **CANNES FESTIVAL**

The short “Cantareira”, made by AIC students won 3rd place Cinéfondation Award, and it became eligible for Oscar nomination, BAFTA and Goya festivals.

### **IT'S ALL TRUE DOCUMENTARY**

"Cartas de Brasília", by Larissa Leite, a student at the AIC Documentary program, was selected to It's All True - International Documentary Film Festival


### **GLOBO TV CAST**

Brothers André and Carlos Silberg, students at the AIC Technical Program in Acting for Film & TV, were casted for the episodic series Quanto Mais Vida Melhor, produced by Rede Globo.

### **NESPRESSO TALENTS**

The short “33421”, by AIC student Bruno Martins, was one of the winners of Nespresso Talents, a section at the Cannes Film Festivals that showcases works by new filmmakers.





2021

## PROFESSORS AND INDUSTRY WORK

### LOCARNO FESTIVAL

“Carne”, a documentary by Camila Kater competed for an Oscar nomination and was the winner of the Locarno Short Weeks. It’s a coproduction Brazil/Spain, produced by AIC professor Lívia Perez and by Chelo Loureiro.

### FEATURE RELEASE

“Noites de Alface”, a debut feature fiction film by Zeca Ferreira, an awarded director of shorts and AIC documentary professor.

### COLONIA SERIES

“Colonia”, a series by André Rastum and released at Canal Brazil had Alessandra Tosi as casting director. She is a professor at the AIC Technical Course in Acting for Film & TV.

### OSCAR 2021

“Baile”, by Cíntia Domit Bittar competed for a nomination for the Oscars’ Live Action short film category. AIC professor Dicezar Leandro was the film’s art director.





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# **CULTURAL CENTER**

**LECTURES AND  
WORKSHOPS OPEN TO  
THE PUBLIC**

**GREAT NAMES FROM  
THE FILM INDUSTRY**



# 10 FilmWorks FilmFestival



**RJ**

12 de agosto às 18hs  
13 de agosto às 20hs  
Cinemateca do MAM

**SP**

15 de agosto às 16hs  
16 de agosto às 16hs  
MIS - Museu da Imagem e do Som

**a:c**

academia  
internacional  
de cinema

Filmes realizados  
por estudantes da AIC

[www.aicinema.com.br](http://www.aicinema.com.br)  
@aicinema



**SCREENINGS OF STUDENT FILMS**

**PARTNERSHIPS WITH LOCAL AND  
INTERNACIONAL FESTIVALS**



# **SOCIAL IMPACT**

## **CINEMA 360° PROJECT- 2020/21**

### **360 SCHOLARSHIPS FOR 7 COURSES - ALL BRAZILIAN REGIONS**





# SOCIAL PROJECT

## AUDIOVISUAL EDUCATION PROJECT

### ALDIR BLANC LAW- 2021 -RJ

### 70 SCHOLARSHIPS FOR COURSES-

### 500 FOR LECTURES

Secretaria de Cultura e Economia Criativa GOVERNO DO ESTADO RIO DE JANEIRO SECRETARIA ESPECIAL DA CULTURA MINISTÉRIO DO TURISMO PÁTRIA AMADA BRASIL GOVERNO FEDERAL

**GESTÃO FINANCEIRA  
DE PROJETOS AUDIOVISUAIS**



**23/02  
19H00**

Secretaria de Cultura e Economia Criativa GOVERNO DO ESTADO RIO DE JANEIRO SECRETARIA ESPECIAL DA CULTURA MINISTÉRIO DO TURISMO PÁTRIA AMADA BRASIL GOVERNO FEDERAL

**FORMATAÇÃO DE PROJETOS  
PARA EDITAIS INTERNACIONAIS**



**26/02  
19H00**

**Daniela Pfeiffer**

Secretaria de Cultura e Economia Criativa GOVERNO DO ESTADO RIO DE JANEIRO SECRETARIA ESPECIAL DA CULTURA MINISTÉRIO DO TURISMO PÁTRIA AMADA BRASIL GOVERNO FEDERAL



**AUDIOVISUAL  
FORMAÇÃO ONLINE  
SERRANA**



**70 bolsas de estudo**

**07 cursos de cinema online**



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# COMMUNICATION

## FOLLOWERS

FACEBOOK - 203.5 K

INSTAGRAM - 56.3 K

LINKEDIN - 23.7K

YOUTUBE - 18.6K

TWITTER - 7K

## WEBSITE TRAFFIC

**73 K**

VISITORS PER  
MONTH

## NEWSLETTER

**78K**

PEOPLE  
REACHED PER  
MONTH

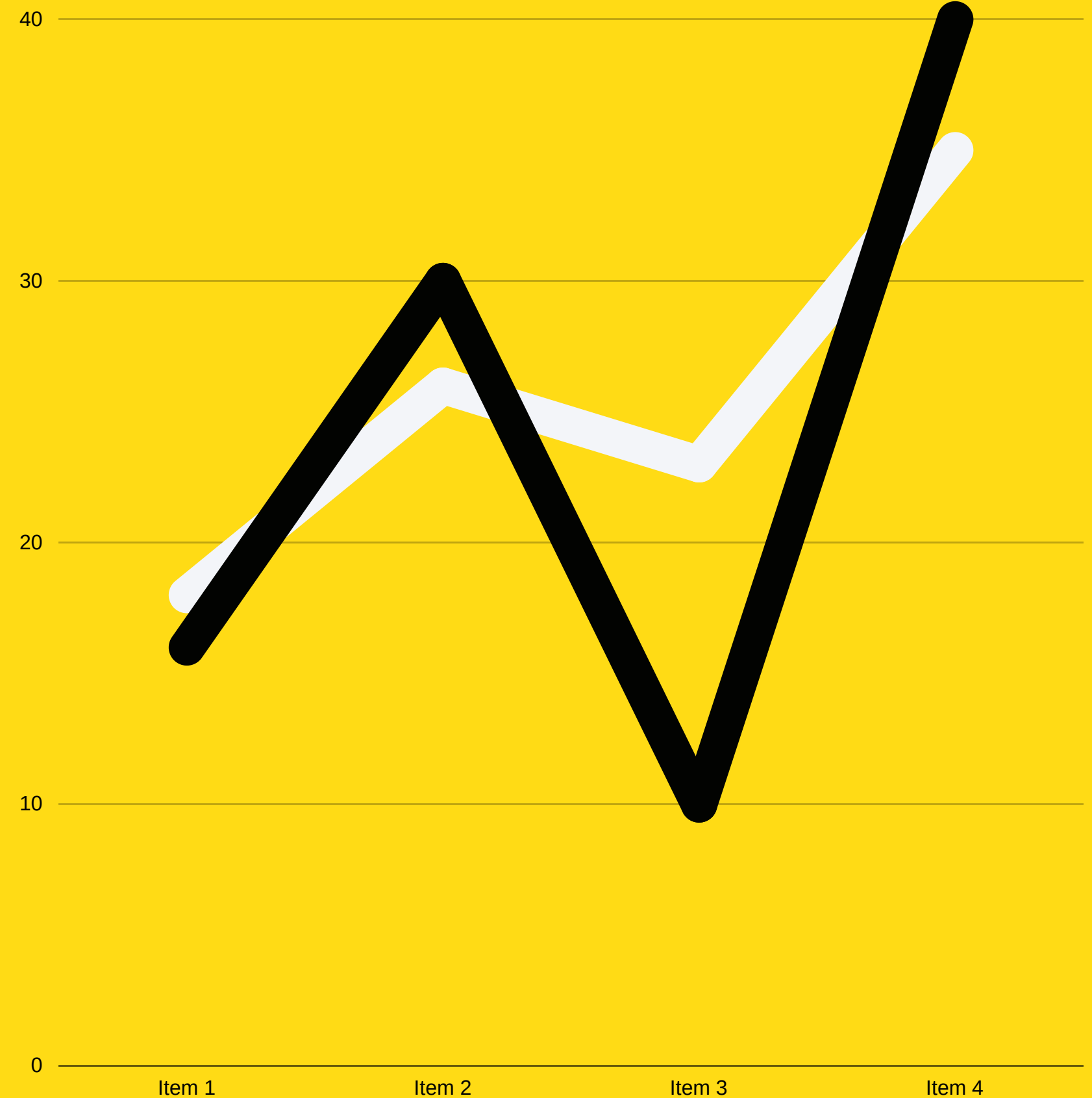


# AUDIOVISUAL: INDUSTRY EXPANSION



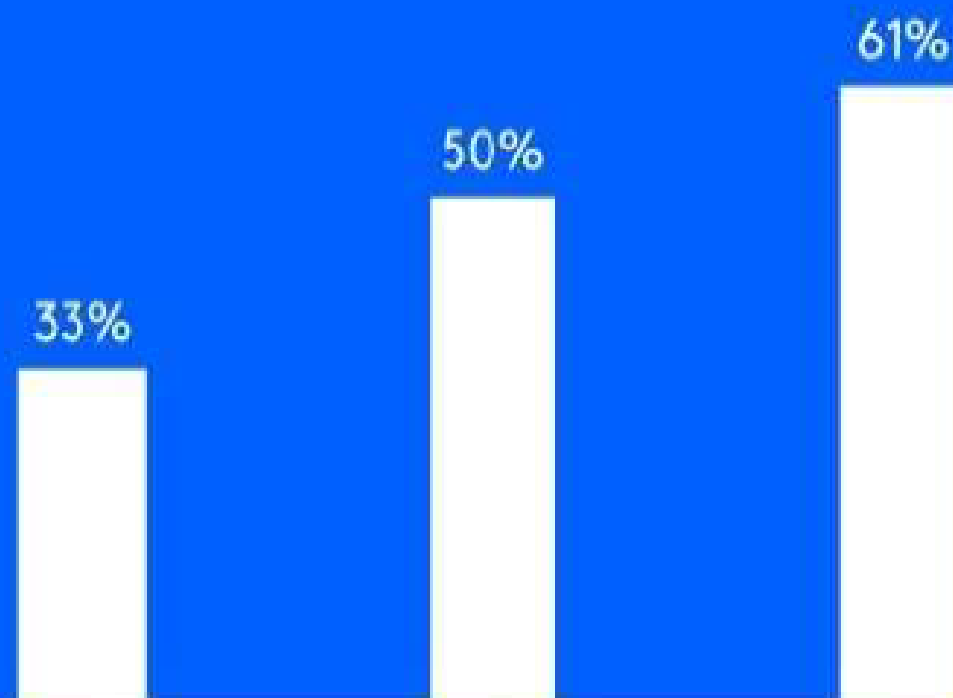
# PROJECTED GROWTH 2025

**ACCORDING TO THE GLOBAL  
ENTERTAINMENT & MEDIA  
OUTLOOK 2021-2025 BY PwC,  
THE INDUSTRY IS EXPECTED TO  
GROW 4.7% BY 2025 AND 5%  
PER YEAR. THE SECTOR WILL  
GENERATE U\$ 38 BILION**



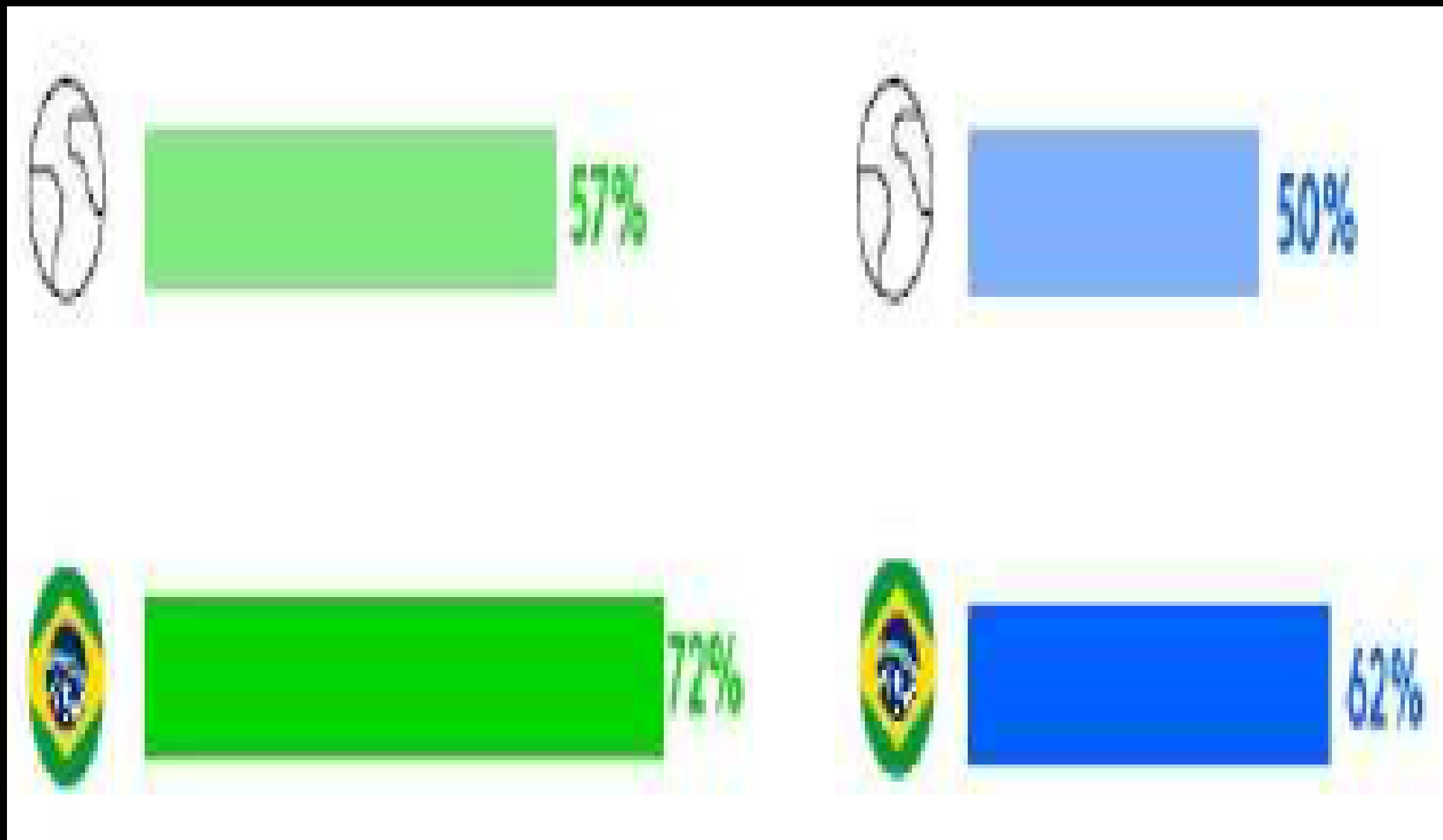


## Consumo de Vídeo Online % domicílios



**VIDEO CONSUMPTION  
GREW MORE THAN 85%  
IN 3 YEARS**

**REGARDLESS OF HOW PEOPLE ACCESS  
CONTENT, BRAZILIANS ARE AMONG THE  
GROUPS WITH THE HIGHEST CONTENT  
CONSUMPTION**



# **A MARKET WITH WORK OPPORTUNITIES**

## **NETFLIX**

**ACCORDING TO FORBES,  
BRAZIL IS THE 2ND IN THE  
RANKING OF MEMBERSHIPS,  
WITH 17.9 MILLION MEMBERS  
AND RECORD GROWTH.**

## **GLOBOPLAY**

**ACCORDING TO FORBES,  
THERE WAS AN INCREASE OF  
145% IN MEMBERSHIPS. 2020  
HAD AN INCREASE OF 400% IN  
HOURS OF FILMS AND SERIES  
WATCHED.**

## **CINEMA**

**ACCORDING TO SADIS, IN 2020  
AUDIENCE IN MOVIE THEATERS  
CAME TO 37.3 MILLION  
PEOPLE, WITH A REVENUE OF  
US\$ 628.5 MILLION.**

## **JOB**

**ACCORDING TO ANCINE, TV IS  
RESPONSIBLE FOR 54% OF  
HIRING, WITH 26 K JOB  
OPENINGS IN THE COUNTRY,  
61% OF THEM IN SOUTHEAST  
BRAZIL.**



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# BECOME AN AIC PARTNER





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# OUR PROJECTS

## **AUDIOVISUAL EDUCATION SCHOLARSHIPS**

FACE-TO-FACE OR ONLINE  
COURSES - STUDENTS WHO  
ARE UNABLE TO COVER  
TUITION, STUDENTS WITH  
DISABILITIES AND  
MINORITIES. AREAS:  
BRAZIL/INTERNATIONAL

## **REGIONAL HUBS**

SETTING UP REGIONAL  
HUBS FOR PROFESSIONAL  
TRAINING AND  
AUDIOVISUAL CONTENT  
PRODUCTION FOR  
MULTIPLATFORMS

## **CULTURAL CENTER**

FUNDING ONGOING EVENTS  
FOCUSED ON THE CREATIVE  
INDUSTRY: FREE LECTURES,  
WORKSHOPS, SCREENINGS,  
PROJECT PITCHING  
SESSIONS ETC.





# OUR PROJECTS

## **EXPERIENCE DAY - AIC**

AN IMMERSION EVENT TO EXPAND KNOWLEDGE ON THE AREAS ASSOCIATED WITH AUDIOVISUAL PRODUCTION. CAREER ADVICE.

## **INTERNATIONAL EXCHANGE**

PROMOTING INTERNATIONAL EDUCATION EXCHANGE FOR AIC CURRENT STUDENTS AND ALUMNI IN OTHER FILM SCHOOLS AND VICE-VERSA.

## **LAB - PROFISSIONALS IN THE INDUSTRY**

A SPACE FOR AUDIOVISUAL CONTENT PRODUCTION AND DEVELOPMENT OF PROJECTS BY AIC STUDENTS AND PROFESSORS. PROFESSIONAL INTERNSHIPS AND JOB OPPORTUNITIES FOR STUDENTS.

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# OUR SERVICES



**COURSES, WORKSHOPS,  
LECTURES AND TRAINING  
SESSIONS IN-COMPANY**



**AUDIOVISUAL CONTENT  
PRODUCTION FOR  
MULTIPLATFORMS**




**VARIOUS SERVICES IN ALL  
AREAS OF FILM AND  
AUDIOVISUAL PRODUCTION**



**a:c** Como é estudar na AIC | Quer saber?

 Share



Watch on  YouTube

<https://youtu.be/yVQkWTiTdW4>

# TESTIMONIAL BY PEOPLE WHO HAVE EXPERIENCED THE AIC EDUCATION



**[CLIQUE AQUI PARA ASSISTIR O VÍDEO](#)**



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**More info about the AIC and  
the school's projects**

# CONTACT

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<https://www.instagram.com/aicinema/>

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<https://www.facebook.com/Aicinema>

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